

virtual CROI 2021

Conference on Retroviruses and Opportunistic Infections

vCROI 2021 is a robust scientific program with up-to-the-minute information and rigorous research for 3,500 international attendees from 69 countries (40% of participants were from outside the US) in convenient, participatory, and interactive formats with innovative new ways of presenting this new research and its implications.

What CROI is:

- ✓ PURELY SCIENTIFIC CONFERENCE
- ✓ 501(C)(3) NOT-FOR-PROFIT
- ✓ INTERNATIONAL

What CROI is NOT:

- ✗ MEMBERSHIP SOCIETY
- ✗ COMMERCIALY DRIVEN
- ✗ GOVERNMENT FUNDED

What vCROI 2021 provided

Live Talks

5 days of live interactive sessions with 160 individual talks

Database

Searchable abstract database

Scholarships

23 community educator scholarships; 10 international investigator scholarships; 138 new investigator scholarships

Technical Review

Technical review and QC for 636 pre-recorded talks

Moderated Symposia

12 pre-recorded, moderated symposia. Each with 4 state-of-the-art talks

Information Guide

128-page eProgram and Information Guide with 3 versions of the schedule-at-a-glance

Abstract eBook

332-page eAbstract book in PDF and Flip-Book formats

Science Spotlights™

588 pre-recorded Science Spotlights™ sessions

Media Briefings

Daily media briefings for 90+ journalists and community media

Lower Registration Fees

"Credit" for those who paid the registration fee for 2020 CROI

Comprehensive Website

Comprehensive website with information, evolving FAQs, video tutorial of vCROI, vCROI 2021 user guide, speaker recording instructions with template slides

What it took

It's more than just a Zoom call.

43+

Volunteer PC Scientists

250+

International Zoom calls

3

Volunteer Community Liasons

81

Expert Abstract Reviewers

11,000+

IAS-USA Staff Hours (to-date)

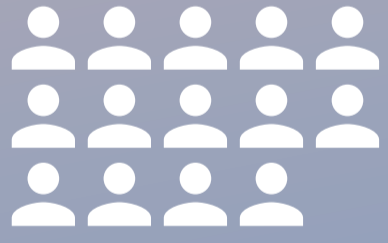
Contracted Services

Contracted registration and abstract submission systems; virtual platform with various subcontracted systems for networking, polling, chat, Q&A and reporting.

Pre-planning and Remote "on-site"

14

IAS-USA Staff



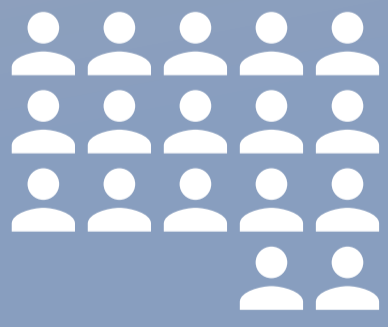
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Independent Contractors



17

AV Techs



"A 30-year-old organization having to work like a start up"

What did vCROI cost?

\$2.5+ Million USD

ESTIMATED COST

Historically Financed by:

10%

Foundation Reserves and Other Sources

25%

Independent / Unrestricted Industry Grants

65%

Participation Registration Fees

CROI is NOT Financed by:

- Membership Dues
- Exhibit Fees
- Symposia Fees
- Journal Subscription Fees
- Advertising

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